



Persatuan Wanita Antarabangsa Kuala Lumpur
International Women's Association of Kuala Lumpur



MEDIA INFORMATION 2011/12



The Association



Persatuan Wanita Antarabangsa Kuala Lumpur
International Women's Association of Kuala Lumpur

Sharing, Understanding, Cooperation, Peace, Friendship, Respect, Unity.

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The International Women's Association of Kuala Lumpur (IWAKL) is a not-for-profit, non-denominational organization that has been grouping expatriate women from all over the world for social interaction, humanitarian community service and professional fulfillment for over two decades.

Sign up for newsletter >>

PRESIDENT'S MESSAGE

I would like to start by saying Thank You for electing me as the President 2011-2012 of this prestigious association. I would also like to thank and congratulate the previous Board for their selfless contribution and hard work. As the new Board, we aim to build on the good will generated by the previous Board and launch IWAKL into a new realm.

> more

UPCOMING EVENTS

- July Events
- A walk with your camera in search for your best side
- August Events
- Coffee and talk with Jennie, a Pranic Healer
- Buka Puasa

PAST EVENTS

- Golden Triangle of India

PHOTO GALLERIES



Lunch with the Patron



Persatuan Wanita Antarabangsa Kuala Lumpur
International Women's Association of Kuala Lumpur

A not-for-profit, non-denominational organization, that has been grouping expatriate women from all over the world for social interaction, humanitarian community service and professional fulfillment for over two decades.

The Association operates under the patronage of YB Datin Seri Siti Rubiah bt. Datuk Abdul Samad, wife of the Foreign Minister of Malaysia.

The Association aims to promote friendship, understanding and peace through cultural and social exchange and has members from over 65 countries. One of the important aims of the organisation is to promote cultural exchange, address women issues and raise funds for various deserving charities.



#1 women expatriate association in Malaysia | 20 years | Members from over 65 countries | International Patronage

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International Women's Association of Kuala Lumpur

Organization · Kuala Lumpur, Malaysia · Edit Info



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International Women's Association of Kuala Lumpur

Have you subscribed to the newsletter yet?

IWAKL
www.iwaki.org

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134 Impressions · 0% Feedback

July 15 at 11:09am · Like · Comment · Share



International Women's Association of Kuala Lumpur

Come Join us for a walk with your camera



A walk with your camera

Location: KL Bird Park
Time: 6:00PM Friday, July 22nd

155 Impressions · 1.29% Feedback

July 14 at 1:57pm · Like · Comment · Share

Ahsan Qureshi Photography Thoroughly enjoyed :)

17 hours ago · Like

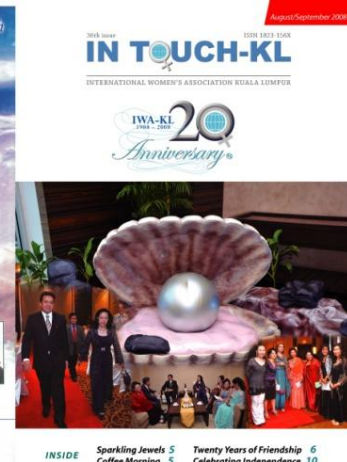
International Women's Association of Kuala Lumpur We really had a good time with you too. Thanks a lot for sharing your expertise and for being so patient with us :)

50 minutes ago · Like

Write a comment...



International Women's Association of Kuala Lumpur added 145 new photos to the album Lunch with the Patron.



Advertising Rates - Online

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INTERNATIONAL WOMEN'S ASSOCIATION KUALA LUMPUR
PERSATUAN WANITA ANTARABANGSA KUALA LUMPUR
Globally CELEBRATES
100 YEARS INTERNATIONAL WOMEN'S DAY
8 MARCH 2011
DYNASTY HOTEL KUALA LUMPUR

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UPCOMING EVENTS

- July Events
- A walk with your camera: In search for your best side.
- August Events
- Coffee and talk with Jennie, a Pranic
- Celebration of Motherhood
- Brunch with our esteemed Patron Yang Berbahagia Datin Seri Siti Rubiah bt. Datuk Abdul Samad

PHOTO GALLERIES

Join us on

Place an ad here 300px x 125px

Place an ad here 300px x 125px

Place an ad here 300px x 125px

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Slider
960 X 350

www.iwaki.org Average Monthly Statistics

www.iwaki.org has been growing with a consistent increase of 5% every month for Page Views.

Unique page views as of June 2011 are 20,000 and newsletter subscribers are 140.

BANNER	SIZE	ROTATION	PRICE / MONTH
MPU Bottom	300 * 125 (max GIF weight = 155 KB)	2/0	RM 400/ 300
Slider Top	960 * 350	0	RM 1000
Newsletter (min 1/ month)	468 * 60		RM 1/ subscriber

MPU Bottom
300 X 125

•Banners can be flash, GIF or Jpeg not exceeding 150 KB in weight

•6 months and 1 year packages are available on request

Advertising Rates - Print

Please do not hesitate to contact us for customised advertisement packages



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RM 800

FULL PAGE ROP
RM 400

HALF PAGE
RM 250

DOUBLE PAGE SPREAD
RM 700

OUTSIDE BACK COVER
RM 800

Horizontal 148mm (W) X 105mm (H)

Trim 148 mm (W) X 210 mm (H)

INSIDE BACK COVER
RM 750

Vertical 74mm (W) X 210 mm (H)

Bleed 151 mm (W) X 213 mm (H)

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Type Area -10 mm from the right side of the left page and vice versa

Bleed 151 mm (W) X 213 mm (H)



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Details of Publication

In Touch KL will be printed every quarter (i.e. 4 issues a year)

Design Charges

If artwork is not supplied in the correct format or requires design work then it will be RM 100/ page

Credit Terms

Payments for advertisements are to be made 50% in advance and 50% within 30 days after publication

Cancellation

Any cancellation of advertisement must be made 2-3 weeks before publication date, otherwise the full fees will be charged

Deadline

8th day of the month prior to publication

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Persatuan Wanita Antarabangsa Kuala Lumpur
International Women's Association of Kuala Lumpur

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